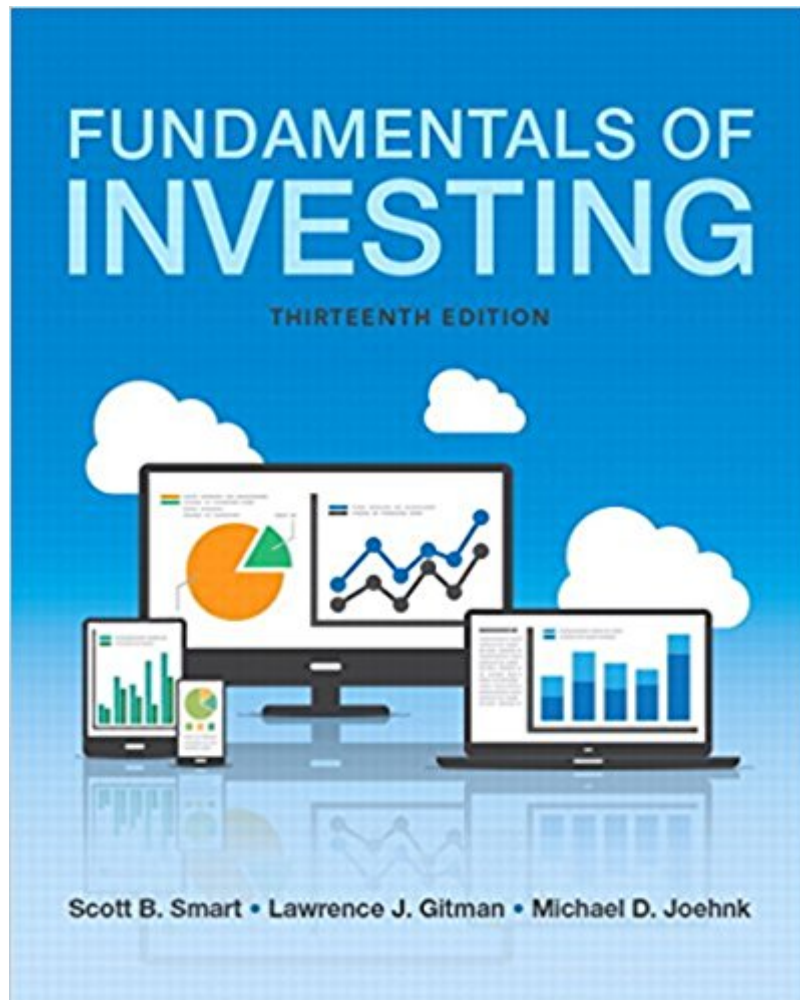




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Fundamentals Of Investing (13th Edition) (Pearson Series In Finance)



Synopsis

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Book Information

Series: Pearson Series in Finance

Hardcover: 688 pages

Publisher: Pearson; 13 edition (January 31, 2016)

Language: English

ISBN-10: 013408330X

ISBN-13: 978-0134083308

Product Dimensions: 8.2 x 1.4 x 10 inches

Shipping Weight: 2.9 pounds (View shipping rates and policies)

Average Customer Review: 3.7 out of 5 stars 27 customer reviews

Best Sellers Rank: #18,311 in Books (See Top 100 in Books) #16 in [Books > Textbooks > Business & Finance > Investments & Securities](#) #175 in [Books > Business & Money > Investing](#)

Customer Reviews

I would recommend to others. I am enrolled in UVA's CFP program and this is the text being used. I thought the theories and concepts would be beyond my level but surprising the author did a nice job writing the text at a level that is easy to grasp. Off course you need some basic understanding of money, finance and accounting. Other than that the book's great.

This book is better than most of the textbooks I have had to get for my finance degree. It was used and in pretty good condition too.

A good overview of investing analytics. A bit heavy on math if you're only looking for fundamentals, but the good thing is this book doesn't have all the usual author imposed humor, philosophy, and poetics that most investment books have. Bare bones and dry, but a solid breakdown of the mechanics. This edition excludes real estate, metals, and a few other things so check the contents carefully before purchasing based on your interests. This text focuses on securities. The online videos that accompany the text (if included in your package) are quite poor in quality, so I don't include that in the books value and certainly would not pay extra. Also, though I have the US edition, the international edition is essentially the same and I've known several people who have successfully purchased and received the international edition.

I loved this book. Easy to read and very practical. I recommend it to those trying to learn how investments work.

Simply great !

The text is very thorough and understandable. I received it timely and the price was the best I could

find

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Serves its purpose. Book needed for my CFP certification. I wouldn't say I love it.

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